

# CNU ONTARIO | OUR DIRECTIVE

**PERCEPTION** – We aim to challenge the existing perceptions of New Urbanism, helping to break down barriers by educating the public and advocating for place-based community building.

**CHANGE** – We aim to support communities in their efforts to overcome the fear of change; whether it be from NIMBYism, industry pushback, lack of political will or overcoming the status quo.

**SUPPORT** – We aim to become a valuable community building resource for municipalities, agencies and the general public, by undertaking research, promoting innovation, and fostering critical partnerships that achieve the goals of the Charter within the Ontario context.

**ADVOCATE** – We aim to advocate for solutions to some of Ontario’s most critical community building issues including but not limited to housing affordability and diversity, viable and interconnected transit options, sustainability and resiliency in our built environments, and removing regulatory obstacles.

**OUTREACH** – We aim to establish and strengthen partnerships between professional and non-governmental organizations, the building industry, government agencies, special interest groups, the media, academia and the public.

**RECOGNIZE** – We aim to promote and actively champion excellence in Ontario urbanism, highlighting best practices in design, preservation, public policy, sustainability, and placemaking.

**OPENNESS** – We recognize that in diversity we have strength, encouraging all members of the public who have an interest in place-based community building to join CNU Ontario and contribute to the betterment of our communities.